

Shoppystyle Creator Growth Program

Level Up. Unlock Ranks. Earn More.

At Shoppystyle, your growth = higher rewards.

The more you sell and refer, the higher your rank — and the more you earn.

1. Achievement Rank System

Our Creator Program works on a **performance-based rank ladder**.

Each rank unlocks higher commission rates and exclusive perks.

BRONZE

- **Commission:** 5%
 - **Unlock Criteria:**
 - Total Confirmed Sales: ₹2,000+
 - Entry-level creator rank
 - Perfect for beginners starting their journey
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SILVER

- **Commission:** 7%
 - **Unlock Criteria:**
 - Total Confirmed Sales: ₹4,000+
 - Increased earnings rate
 - Access to early product previews
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GOLD

- **Commission:** 10%
- **Unlock Criteria:**
 - 150+ Referrals
 - ₹5,000+ Total Sales
- Higher visibility in brand campaigns

- Priority support
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DIAMOND

- **Commission:** 15%
 - **Unlock Criteria:**
 - 500+ Referrals
 - ₹25,000+ Total Sales
 - Exclusive drop access
 - Featured creator opportunities
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BLUE DIAMOND (Elite Tier)

- **Commission:** 20%
 - **Unlock Criteria:**
 - 1000+ Referrals
 - ₹50,000+ Total Sales
 - Highest earning tier
 - Early drop collaborations
 - Potential Brand Ambassador upgrade
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How Rank Advancement Works

- Rank is calculated automatically in your dashboard.
 - Upgrade happens once you meet performance criteria.
 - Downgrade may occur after prolonged inactivity (if applicable).
 - All sales must be confirmed & non-refunded.
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2. Sign-Up Referrals (CPL – Cost Per Lead)

Earn even when someone just signs up through your link.

This is an additional earning layer beyond product commission.

Default CPL Structure

If no special rank-based amount is set:

- ₹1 per approved sign-up
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CPL Earnings by Rank

Rank	Sign-Up Reward
Bronze	₹1 per sign-up
Silver	₹5 per sign-up
Gold	₹10 per sign-up
Diamond	₹15 per sign-up
Blue Diamond Custom / Premium Rate	

CPL Conditions

- Only verified accounts count.
 - Fake sign-ups or bot activity will be disqualified.
 - Payment status remains “Pending” until verification.
 - Fraud detection may delay approval.
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3. Self-Referral Benefit (Allowed)

Yes — you can earn commission on your own purchases.

Unlike most affiliate programs, Shoppystyle allows creators to:

- ✓ Earn commission on personal purchases
 - ✓ Use their own referral link
 - ✓ Use their own discount code
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Conditions for Self-Referral

- Orders must be genuine.
 - Bulk abuse or suspicious activity will result in suspension.
 - Returns/refunds will cancel commission.
 - Cannot combine with internal staff discounts.
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4. Real-Time Dashboard Access

Once approved, creators can:

- Track sales
- Monitor rank progress
- View CPL earnings
- Download payout reports
- Update account details

Everything is transparent and performance-based.

5. Payout System

- Monthly payout cycle
 - Minimum withdrawal threshold applies
 - Commission calculated on confirmed orders only
 - GST/TDS applicable as per Indian tax laws
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Compliance & Transparency

Shoppystyle reserves the right to:

- Modify commission slabs
- Update rank criteria
- Suspend fraudulent accounts
- Adjust CPL structure

All decisions are made to maintain fairness and system integrity.

Why This Growth Model Is Powerful

Most brands offer flat commission.
Shoppystyle rewards growth.

You don't just earn.
You level up.